



Manuel Torres

Graphic designer with experience in corporate and editorial environments. I have worked in marketing teams developing campaigns, digital and print materials, and communication systems for different audiences. Fluent in Adobe CC and Figma. C1 English level.

EDUCATION

Secondary school:

Centro Educativo Latinoamericano.

_Orientation in Social Sciences | Mar. 13' - Dec. 18'.

University:

Universidad Abierta Interamericana

_Bachelor's Degree in Graphic Design | Apr. 22' - Mar. 26'.

Complementary training:

Inglés en el Centro Educativo Latinoamericano.

_CAE | Dec. 18'.

_BEC | Dec. 15'.

EXPERIENCIA LABORAL

Design intern • LB Finanzas | Jun. 25' - Present.

Part of the marketing team developing campaigns, digital and print materials and sales support assets. I also collaborate on email design and internal procedure tutorials.

Design intern • Enertik | Sep. 24' - Mar. 25'.

Managed the company's complete visual communication autonomously: campaigns, social media, large format signage and wayfinding. Provided design support to the Mexico and Chile branches.

Designer • PuntoKinesico | Apr. 22' - Aug 24'.

Managed the brand's social media, handling content planning, creation and communication strategy.

Designer • Ediciones Logos | Mar 22' - Sep 24'.

In charge of visual communication across different business units of the editorial. Completed the full editing of a published book. Joined as an intern and finished as an employee.

SKILLS

_Illustrator.
_Photoshop.
_Premiere Pro.
_After Effects.
_Figma.
_InDesign.

SOFT SKILLS

_Autonomía y criterio bajo presión.
_Trabajo transversal con equipos.
_Gestión de proyectos simultáneos.
_Orientación práctica a resultados.

LANGUAGES

_Inglés C1.
_Portugués básico.

WORK

[Portfolio](#)

CONTACT

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